

Narmin Khamene.

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Summary

Experienced Performance Digital Marketer with a demonstrated history of working in the Industrial and engineering companies. Skilled in digital design, Wordpress developing, content producing, SEO, search console and Analytics and also talented in market research. Professional with a master's degree focused in management of Information systems and Freelancing.

Experience

Digital Marketing Specialist

Unimex Enterprises Limited.

Jan 2021 - Present (2 years 6 months)

- WordPress Development
- Graphic design
- Optimize content for the website
- Google Analytics
- LinkedIn marketing

Digital Marketing Specialist

Uniquipt Power Solutions.

Feb 2023 - Present (5 months)



Digital Marketing Specialist

Boba Bar

Aug 2022 - Dec 2022 (5 months)

- Develop and design the Amazon store
- WP maintenance and support
- Social media strategist
- Commercial photography
- Content Marketing & SEO practices

Information Technology Project Coordinator

Fan Avaran Bardo (FAB)

Aug 2017 - Dec 2020 (3 years 5 months)

- Coordinating their running projects to ensure their daily operational tasks finish within set deadlines
- Research and find new sources and opportunities
- Provide support to advertising efforts



Social Media Marketing Specialist

Saint-Louis of Iran

Dec 2016 - Sep 2017 (10 months)

- Ensure the digital design is optimized for branding.
- Write digital content for social media channels.
- Research and find new opportunities for affiliate marketing and build relationships with new affiliate partners

Education



MFT Education Administration Programs

Freelance Digital Marketing

2020 - 2021

- Digital marketing strategy
- WordPress web Developing
- Social Media Marketing
- Google Ad Words
- Google Analytics



Harvard University

CS50x, Computer Science and Mobile App

Jun 2022 - Sep 2022

- Computer science and Programming
- C, Python, SQL, and JavaScript plus CSS and HTML
- Learn how to think algorithmically
- Solve programming problems



سازمان مدیریت صنعتی | Industrial Management Institute

Master's degree, Computer/Information Technology Administration and Management

2012 - 2014

- Improving data accuracy
- Facilitate coordination
- Improving the quality of human resources
- Reduce operational costs

Licenses & Certifications



Digital Marketing Certification - Semrush



Freelance Digital Marketing - Tehran Institute of Technology (MFT)



The Art of Negotiation - Industrial Management Institute (IMI)



Marketing Management - Industrial Management Institute (IMI)



Commercial correspondence - Industrial Management Institute (IMI)

Skills

Website Building • Digital Strategy • Social Media Marketing • LinkedIn Marketing • Amazon Seller Central • amazon • WordPress • WooCommerce • Search Engine Optimization (SEO) • Microsoft Word